



4th Annual American

Supply Chain Management Strategies Summit

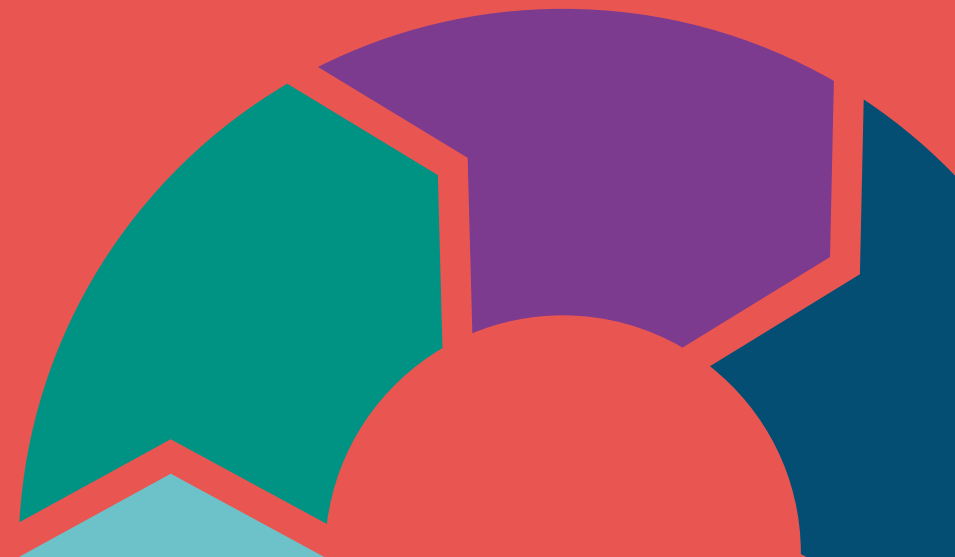
August 23-24, 2021

Houston, Texas & Online

DRIVING SUPPLY CHAIN
OPTIMIZATION
WITH INDUSTRY
LEADING EXPERTISE

Event Brochure

www.american-scms.com



4TH ANNUAL AMERICAN SCMS SUMMIT

This year we've decided to merge the agendas for the American Supply Chain Management Strategies and American Manufacturing Strategies Summits, giving you access to all four streams for the price of one pass!

Simply put, you get access to two summits for the price of one. You can attend all live presentations on the day, as well as watching them on-demand after.

The summit will once again be bringing together global expertise, knowledge and experience from some of the worlds largest companies. So, why chose ASCMS?

The perfect mix. The American Supply Chain Management Strategies Summit provides an international forum for supply chain leaders to share and discuss the best way forward in this new world.

Quality content. The agenda is packed with carefully selected talks on topics as diverse as the challenges you face.

Invaluable networking. The Supply Chain Management Strategies community is open, friendly and represents an incredibly valuable network of professionals working at the forefront of their field. There is ample networking time built in to help you make and strengthen important connections.

Tailor your experience. 2 parallel streams give you the chance to personalise your agenda and delve deep into the topics pertinent to your challenges. Choose from IoT & Technology, Logistics & Inventory Management, Strategic Operations, Leadership & Workforce Development and Collaboration & Transparency.

We hope to see you in Houston & Online!

KEY THEMES FOR 2021 INCLUDE:

- Implementing innovative technologies, drive change, optimize strategies and collaboration methods to enhance chain process efficiency.
- Big data, IoT and Artificial Intelligence.
- The use of analytics to interpret complexity demand and information.
- How digitalization can improve the efficiency of supply chains for a more agile and customer-focused process.
- Driving change through leadership and workforce development, increase employee engagement with hands-on solutions to employee retention.
- Building a resilient supply chain and managing risk and volatility in an ever-changing economy.

THE HYBRID EXPERIENCE

We know that although demand for physical events is high, many companies and countries have travel restrictions in place and may continue to do so for some time.

So we will be running the 4th Annual American SCMS Summit as a hybrid event. All content, exhibitor booths and networking sessions will be available live on our cutting edge virtual platform to all registered attendees.

Please [email us](#) for more information or if you have any questions at all.

What does a hybrid event mean?

The hybrid event means that you get to choose whether you attend the event physically or online.

Both the physical and online audiences come together and participate in the **same experience and content at the same time**, but from different locations.

Your summit ticket entitles you to either experience, giving you access to the content and networking **in-person or remotely**.

A delegate ticket includes:

- Full onsite event access including content, exhibition hall and networking sessions

- Access to the virtual platform from 2 weeks before the event
- Access to all live content and networking features on the virtual platform
- A discounted room rate at the venue hotel
- Access to all available presentations on-demand and networking functions for 12 months after the summit

Closer to the date of the event, you will need to confirm whether you will be attending in person or virtually. We'll reach out to you about that, and you'll have time to decide what make you more comfortable.

If you already know you will not be able to attend physically, you can let us know on registration.

Discover more about the hybrid experience [here](#).



SPEAKERS



ALEX FERNANDEZ
Director NA Parts Operations
John Deere



CONNIE DEYO
Vice President Business Excellence
Greenfield Global



HEINZ AVENDANO
Vice President of Manufacturing
Primex Technologies Inc



ALLISON GREALIS
President
Women in Manufacturing



DAVID MOORE
Principal Industrial Engineer
Hinge Health, Inc.



JERRY HAMILTON
Procurement Engineer, ASQ Master
Black Belt
Lockheed Martin



ANAI SOTO
Supply Chain Management Director
Airbus



DAVIDE DI BLASI
Global Lean and Quality Director
Hilding Anders International AB



JUSTIN GOLDSTON
PhD, Professor of Project and Supply
Chain Management
Penn State University



BILLY INGRAM
Director of Lean Product Development
Interface



FERNANDO VAZQUEZ GOMEZ
North America Supply Chain Excellence
Senior Manager
Mondelēz International, Inc.



KEN GUILTY
President
Guity Executive Coaching



CÉSAR PADILLA
Head of Sales
Coindu



GEOFFREY FRY
Vice President, Global Operations and
Supply Chain
Cree Lighting



KEN SNYDER
Executive Director, Shingo Institute
Utah State University



CHRISTINA SAUER
VP Strategic Planning & Execution
Cardinal Health



GONZALO LOPEZ-POLIN
Director of Supply Chain - CertainTeed
IG North America
Saint-Gobain



KENNETH ENGEL
Senior VP Global Supply Chain, North
America
Schneider Electric

SPEAKERS



MANSI RAYTHATHA

Associate Director, NA & EU Program
Lead - Merck Manufacturing
Leadership Development Program
Merck



NICK VYAS

Executive Director
USC Marshall Center for Global SCM



STEPHEN GRAHAM

Sr Director Global Supply Chain &
Manufacturing Completions and Well
Intervention
Baker Hughes



MARCO PADILLA

Director, Administration and Supply
Chain
Grupo Cuinba



NOURREDINE BOUBEKRI, PH.D.

Professor, College of Engineering
University of North Texas



TIM CUNNINGHAM

V.P. Manufacturing
Bell Flavours & Fragrances



MICHELLE J. WHITE

Director, Change Support
Cardinal Health



ROBIN STRATTHAUS

Supply Chain Manager – Americas
Pepperl+Fuchs, Inc.



TOM BUTKIEWICZ, PH.D.

Core Faculty-Research
Walden University



MIGUEL CORCIO

Director, Technical Programs
Clean Energy Smart Manufacturing
Innovation Institute (CESMII)



SALISU UBA

PhD Researcher
University of Strathclyde



VICTORIA BRYAZGINA

Head of SCM Development
OMK Steel



DR. MILSON GONDIM

Senior Vice President, Small Molecule
Network – Elanco Manufacturing
Elanco Animal Health



SAMIR GAMI

Senior Director, Advanced Customer
Capabilities Janssen Supply Chain –
Deliver
Johnson & Johnson



WILLIAM PRATT

VP Operations & Director of Creative
Design
Kinamed, Inc.



NEVIN VIJH

Sr. Manager, Operations & Innovation
Daily Harvest



SCOTT COUTTS

Vice President Global Manufacturing
Philip Morris International

AGENDA HIGHLIGHTS

COLLABORATION & TRANSPARENCY

AI for Good: Leveraging Artificial Intelligence for a Global Advantage

Justin Goldston, PhD

Professor of Project and Supply Chain Management
Penn State University

Session by Schneider Electric

Kenneth Engel

Senior VP Global Supply Chain, North America
Schneider Electric

DEVELOPMENTS IN LEAN & OPEX

Creating an Effective Lean Environment - The Difference between Management and Leadership

Tim Cunningham

V.P. Manufacturing
Bell Flavours & Fragrances

Making Lean, Continuous Improvement & Operational Excellence Fit for the Customer

Dr. Milson Gondim

Senior Vice President, Small Molecule Network - Elanco Manufacturing
Elanco Animal Health

The New Journey of Lean Manufacturing in Digitalization

Davide di Blasi

Global Lean and Quality Director
Hilding Anders International AB

Establishing Capable Measurement Systems for Manufacturing Processes

Jerry Hamilton

Procurement Engineer, ASQ Master Black Belt
Lockheed Martin

How have Interface Used Lean and Social Responsibility Principles to Maintain and Enhance Productivity during the Pandemic?

Billy Ingram

Director of Lean Product Development
Interface

IOT & TECHNOLOGY

Augmented Project Management: Leveraging Artificial Intelligence to Mitigate Project Risk

Justin Goldston, PhD

Professor of Project and Supply Chain Management
Penn State University

Industry 4.0: System Transformation Requirements

Nourredine Boubekri, Ph.D.

Professor, College of Engineering
University of North Texas

Preparing for Long Term Manufacturing Business Resiliency

Miguel Corcio

Director, Technical Programs
Clean Energy Smart Manufacturing Innovation Institute (CESMII)

Defining a Strategic Approach to Software Investment Decision-Making

Victoria Bryazgina

Head of SCM Development
OMK Steel

Leveraging IoT and Digital Ecosystem to Transform Customer Experience and Accelerate Value Creation within Healthcare Industry

Samir Gami

Senior Director, Advanced Customer Capabilities Janssen Supply Chain - Deliver
Johnson & Johnson

Manufacturing Digitalization

Scott Coutts

Vice President Global Manufacturing
Philip Morris International

How the Principles in the Shingo Model can Inform Investments in Technology

Ken Snyder

Executive Director, Shingo Institute
Utah State University

Adoption of Blockchain in the Oil and Gas Supply Chain

Salisu Uba, PhD

Researcher
University of Strathclyde

Creating a Design for Sustainable Manufacturing

David Moore

Principal Industrial Engineer
Hinge Health, Inc.

AGENDA HIGHLIGHTS

LEADERSHIP & WORKFORCE DEVELOPMENT

Creating a Connected Community: Innovative Approaches for Virtual Talent Development

Mansi Raythatha

Associate Director, NA & EU Program Lead - Merck Manufacturing Leadership Development Program

Merck

Psychological Resilience in Organizations

Heinz Avendano

Vice President of Manufacturing

Primex Technologies Inc

Session by Cardinal Health

Michelle J. White

Director, Change Support

Cardinal Health

Women in Manufacturing: How can you Build a Workplace that is Diverse, Equitable and Inclusive?

Allison Grealis

President

Women in Manufacturing

Driving Change Through Leadership & Workforce Engagement to Build a Strong Culture of Execution

Stephen Graham

Sr Director Global Supply Chain & Manufacturing Completions and Well Intervention

Baker Hughes

Industry Leadership and Public Sector Engagement for Workforce Development

William Pratt

VP Operations & Director of Creative Design

Kinamed, Inc.

Virtual Leaders Applying Emotional Intelligence and Restorative Practice During Times of Uncertainty

Tom Butkiewicz, Ph.D.

Core Faculty-Research

Walden University

LOGISTICS & INVENTORY MANAGEMENT

Session by Grupo Cuinba

Marco Padilla

Director, Administration and Supply Chain

Grupo Cuinba

Session by USC Marshall

Nick Vyas

Executive Director

USC Marshall Center for Global SCM

SECURITY & RISK MANAGEMENT

Session by Coindu

César Padilla

Head of Sales

Coindu

STRATEGIC OPERATIONS

Session by Airbus

Anai Soto

Supply Chain Management Director

Airbus

Session by John Deere

Alex Fernandez

Director NA Parts Operations

John Deere

A S&OP Case Study

Gonzalo Lopez-Polin

Director of Supply Chain - CertainTeed IG North America

Saint-Gobain

Scarcity as a Strategic Weapon: Driving Strategic Break-throughs During Lean Times

Geoffrey Fry

Global VP of Operations and Supply Chain

Cree Lighting

Launching Innovation During Uncertain Times

Nevin Vijh

Sr. Manager, Operations & Innovation, Daily Harvest

Daily Harvest

Session by Mondelēz International

Fernando Vazquez Gomez

North America Supply Chain Excellence Senior Manager

Mondelēz International, Inc.

Transforming your Business Objectives and Key Results

Connie Deyo

Vice President Business Excellence

Greenfield Global Inc.

Session by Pepperl+Fuchs

Robin Stratthaus

Supply Chain Manager - Americas

Pepperl+Fuchs, Inc.

PARTNERS

Commercial Partners



To find out more about commercial partner opportunities please contact **Alexandra Krcho** on alexandra.krcho@markallengroup.com

Media Partners



Automation-review

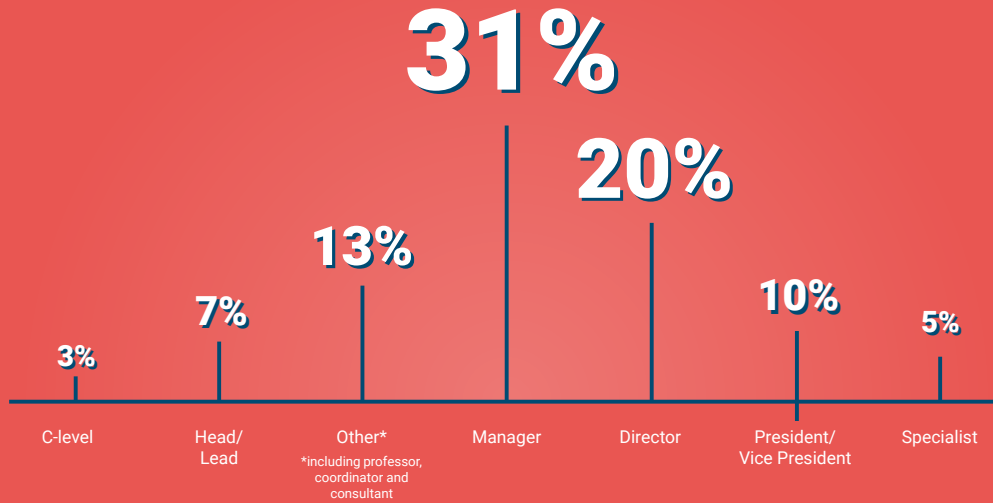


To become a summit partner please contact **Emily Osmond** on emily.osmond@markallengroup.com

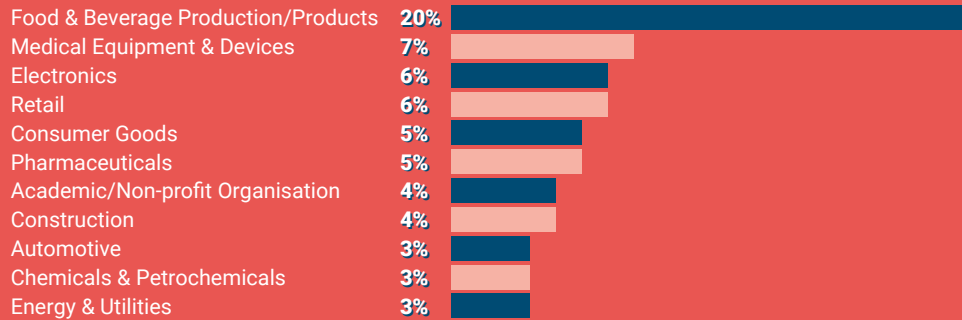
Thank you to all our Partners.

WHO ATTENDS THE ASCMS SUMMIT?

SENIORITY



INDUSTRY



Other industries

include Aerospace & Defence, Agriculture, Power and Transport & Logistics

TOP INVESTMENT PRIORITIES INCLUDED:

- Integrated business planning
- Partner data integration
- ERP
- Data mining
- Inventory management
- Warehousing
- RFID
- Cloud computing
- E-commerce integration
- CSR

HOW TO REGISTER

ATTEND AS A DELEGATE:

If you have a manufacturing operation and work within a technical or operations function then you can register as a delegate.

Full rate **\$795** + VAT

To register online please visit

www.american-scms.com/book-now

Or contact:

ADRIAN FORDE

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ATTEND AS A COMMERCIAL PARTNER:

If your company provides products, services or solutions to manufacturers and your responsibilities include business development then you can only attend as a commercial partner.

To find out more about commercial partner opportunities please contact:

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DISCOVER MORE IN EUROPE



5th Annual European
**Supply Chain
Management Strategies
Summit**

8 - 10 November 2021
Berlin, Germany & Online

Join us in Berlin in November for our larger sister event. With 3 streams, across 3 days, discover the challenges and successes of 35+ speakers' global supply chains.

To find out more, contact us at maxconferences@markallengroup.com
www.scms-summit.com

Future-proof supply chain strategies from industry leaders...

In 2020 the industry landscape and indeed the world was irrevocably changed. The way supply chains operate will be necessarily different and play a vital role in the global recovery effort.

The European SCMS Summit provides an international forum for supply chain leaders to share and discuss the best way forward in this new world.



HOW TO CONTACT US



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